

THE RIDE  
FOR MISSING CHILDREN



THE AWARENESS  
CONTINUES...

## RIDE FOR MISSING CHILDREN

*A team-paced bike ride to remember all missing children*

**Friday, May 18, 2012**

### Sponsorship Opportunities

#### **\$10,000 – Presenting Sponsor**

- Company name mentioned as a presenting sponsor
- Company banner on side of Ride procession vehicle
- Opportunity to speak at opening ceremony
- Company logo to be displayed on Ride publications
- Sponsor for all school stops
- Opportunity for 2 company complimentary riders to join Ride
- Plus all of \$5,000 sponsorship level benefits

#### **\$5,000 - Dinner Sponsor**

- Company name mentioned in thank you letters to all pledge donors
- Name mentioned in all media communications
- Opportunity for 1 company complimentary rider to join Ride
- Plus all of \$3,000 sponsorship level benefits

#### **\$3,000 - Lunch Sponsor**

- Company acknowledged in opening and closing ceremonies
- Opportunity to distribute branded items
- Plus all of \$1,000 sponsorship level benefits

#### **\$1,000 - School Sponsor**

- Sponsor for one school stop
- Opportunity to distribute your logo items to students & teachers (*i.e. pencils*)
- Company banner provided by your firm to be prominently displayed
- Company name on our website event page as a sponsor
- Recognition of your sponsorship in rider packets
- Opportunity for a display table at closing ceremony and dinner



The National Center for Missing & Exploited Children is a 501(c)(3) tax exempt charity and publicly supported organization as defined in sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Service Code. Federal ID #52-1328557. All donations are tax deductible to the extent allowed by law.

Proceeds from events will be used to fund NCMEC/NY's prevention education and case-assistance programs.